

MINUTES
BOARD OF EDUCATION MEETING
COMMUNITY UNIT SCHOOL DISTRICT 200
September 25, 2013

The second regular meeting of the month of September of the Board of Education of Community Unit School District 200, DuPage County, Illinois, was called to order at the School Service Center, 130 W. Park Avenue, Wheaton, IL, by Board President Barbara Intihar, on Wednesday, September 25, 2013, at 7:30 PM.

ROLL CALL

Upon the roll being called, the following were present:

Board Members: Barbara Intihar
 Jim Vroman
 Brad Paulsen
 Joann Coghill
 Jim Gambaiani
 Jim Mathieson
 Rosemary Swanson

Also in Attendance: Dr. Brian Harris
 Mrs. Faith Dahlquist
 Mr. Bill Farley
 Mr. Rodney Mack
 Mrs. Joanne Panopoulos
 Dr. Robert Rammer

PLEDGE OF ALLEGIANCE

Member Joann Coghill led the Board and community in the Pledge of Allegiance.

MODIFICATIONS TO THE AGENDA

None

PUBLIC COMMENTS – Agenda Items

The opportunity to speak to the Board is provided for members of the public who have a question or comment on an agenda item. The Board appreciates hearing from stakeholders, and values your thoughts and questions. The Board strives to make the best decisions for the District, and public input in a variety of venues is very helpful.

The Board must protect the civility and decorum of this meeting. Please be respectful for the duties of the Board and the democratic process in your comments tonight:

- ⇒ Please use the microphone, state your name and address, and address your comments to the Board
- ⇒ Please limit your comments to 3 minutes.
- ⇒ Please be factual and courteous, and do not include statements that are personally disrespectful or condescending to members of the Board or staff.

If you feel your matter needs to be discussed in more detail, please attend the Board’s “Chance to Chat” or present your comments to us in writing.

Speaker	Mary Ann Vitone
Topic	PR Firm

Speaker	Jan Shaw
Topic	PR Firm

Speaker	Pam Nielsen
Topic	Budget – B Sports

SUPERINTENDENT’S REPORT

Dr. Harris reported the following:

- Last week Thursday and Friday Dr. Harris and Mr. Rod Mack attended a summit in Denver, Colorado, where the discussion was about the best way to incorporate technology into the classrooms. The summit was sponsored by HR and Google. There was a lot of conversation about how to get students to where we want them to be with technology. There was an activity where participants described their Utopia.
- The Enrollment Advisory Committee held its’ first meeting. This is a new committee for this school year and is chaired by Bill Farley and Erica Loiacono. The committee is made up of 12 people and includes staff, parents, and community members. The committee will be looking at building capacities, Kasarda projections, and current enrollment, as well as the scheduling and special education needs. All of this will have staffing implications in the future. The committee will meet again in October and hopes to bring a report to the Board in November.

ACTION ITEMS

Adoption of the 2013-14 Community Unit School District 200 Budget

The Illinois School Code, ch. 105, ILCS 5/17-1, requires the Board of Education to adopt an annual budget within the first quarter of each fiscal year (by September 30). A 30-day public inspection period and a public hearing must precede the budget adoption. The 2013-14 budget has been available for public inspection since July 17,2013 and a public hearing was held on September 11, 2013. The final 2013-14 Budget was attached to the report. The final document includes the changes related to additional CPPRT funds as well as the inclusion of the TRS on-behalf payments. Both items were discussed at the September 11, 2013 Board Meeting as well as at the Finance Committee on September 17, 2013. The 2013-14 budget as presented is balanced. It is recommended that the Board of Education approve the resolution to adopt the 2013-14 Budget.

Mr. Farley presented a summary of the proposed budget and the timeline.

Member Swanson, a member of the Finance Committee, summarized the most recent Finance Committee meeting and stated that the committee had a brief discussion on forming a finance advisory committee and the format for bringing the finances to the Board in the future. The bulk of the discussion focused on the budget. Other topics included the additional CPPRT funds, how to bring back previous budget cuts from the 2010 budget reductions, and technology. CPPRT

money and the pension costs that had been figured into the tentative budget are not funds that can be counted on in future years, so that money can only support non-recurring budget items.

Member Mathieson, also a member of the Finance Committee, stated that the committee wants to look at funds for technology and maybe an alternative way to get to the plan we want for our students. In order to balance the budget the Board must make choices. The Finance Advisory Committee will involve community members that understand budgets and can help explain the complexities of school finance to the community. Member Mathieson stated that it is important to understand the fund balance is an absolute necessity to avoid having to borrow money at the end of each school year to meet payroll until the final payment of tax dollars arrives from the state.

Member Paulsen stated that he is very comfortable with the proposed budget and wonders what the next things are that the Board needs to keep their eye on over the next year and keep talking about? Dr. Harris responded that a couple of things come to mind. The two main areas are professional development (PD) the restoration of previous budget cuts. One of those cuts was PD.

Member Vroman stated that he supports the budget and the work of the Finance Committee. Another issue that he feels the Board must keep their eye on is the condition and needs of the facilities. Member Vroman hopes that a community engagement process will give the Board the opportunity to hear more of what the community feels are the important things to the broader community.

Dr. Harris stated that this is the fourth year in a row that staff has presented a balanced budget.

Member Swanson reported that in 2010 when major budget cuts occurred, the Board stated that the items would be brought back for discussion for possible reinstatement. Board members have heard over and over that B-sports are important to them. Hopefully the community engagement process will help the Board understand what cuts the community feels should be brought back and which ones can be left out of the mix.

President Intihar clarified that the budget cuts cannot be put back this year because the revenue increases are not recurring funds and the Board knows they are not sustainable with the funds available. The Board intends to look at the previous cuts in depth and the Learning and Teaching Committee will be doing that as part of their work.

President Intihar stated that this budget is based on levying to the fullest extent possible to capture all of the money on the table.

MOTION

Member Swanson moved, Member Vroman seconded to adopt the 2013-14 budget as presented. Upon a roll call being taken, the vote was: AYE 6 (Swanson, Vroman, Coghill, Mathieson, Paulsen, Intihar), NAY 1 (Gambaiani). **The motion carried 6-1.**

DISCUSSION ITEM

Community Engagement Proposal

Dr. Harris introduced Mr. Dan Burns from Unicom. Mr. Burns explained the proposal that was presented to the Community Engagement Committee. The presentation included information on the following topics:

- Firm History and Qualifications

- Community Engagement – Why?
- Types of Input
- Best Practices
- Statements from Other Clients
- Session Documentation
- Developing the Plan
- Engagement Models
- Communications
- Sample Logos
- Communications
 - Brochures
 - Website
 - Video Promotion/Social Media
 - Media Coverage
- Unicom Services
- Customized for Your District

Member Vroman reported that the Community Engagement Committee heard presentations from two vendors. Unicom was the choice of the committee and that is why Mr. Burns is presenting information to the entire Board. Member Vroman asked that each Board member come up with the names of five people to be on the citizen committee. This citizen committee needs to be broad based. This engagement process is not about Jefferson, and this Board has never talked about another referendum or a date for such referendum.

Member Paulsen reported that this would be a very detailed process and, if approved, the information will help guide decisions the Board makes for several years. It will be as successful as the number of people that participate. The Board will not be participants, but will attend the sessions to walk around and listen. There is a cost to do this, but there is also a cost to not do it too. This should be looked at as an investment in the future of the district. Member Paulsen believes this can be very successful.

There was discussion on the following topics:

- The cost
- Can our PR staff do this in-house
- Concern about it being a supportive plan for a referendum
- It is part of the goals for this year
- Possibility for this to provide ongoing meaningful conversations
- A similar process was used to develop the Mission Statement
- If done properly, the district will find out what this community is interested in and what they will support
- Will the company help design the charge of the engagement process
- If there is not unanimous support of the Board will it be successful (Company replied that if the Board votes to move forward, it would important that staff and/or Board members cannot be negating the process in a public way.)
- There are not enough staff members or capacity to get this done in-house on this large of a scale
- Not asking for a vote tonight

- If this is not what the Board wants to do, then the Board needs to review the goals set for the superintendent because the Board stated that the district would go through a broad based community survey
- Does IASBO have a program for this that would cost less
- Maybe need to take a step back and revisit and see if it can be done in a different less expensive way
- Need to trust the recommendation from the committee
- This is in the budget and is a non-recurring item
- Very similar to using the information from the Kasarda and ECRA reports as done previously
- This is a way to hear from stakeholders we might not be able to reach otherwise

Board members were asked to get their questions to Dr. Harris very soon. If the Board decides to proceed with this process it needs to happen sooner rather than later if the Board wants to receive information prior to developing the budget for next year. The timeline for the engagement process is very tight and the sooner it is started the better.

Student Achievement Data

Dr. Harris stated that Mrs. Faith Dahlquist is giving the annual report on the mandatory assessments provided to students last spring.

Mrs. Dahlquist shared a PowerPoint on the following topics:

- Where are we now?
- How have the mile markers changed?
- Why the new cut scores?
- Charts showing the following:
 - 2011 ISAT and PSAE math scores compared to the 2013 scores with the new cut scores reflected
 - The 2013 ISAT and PSAE reading scores with the new cut scores
 - Making AYP
 - Making AYP 2013
 - Elementary math AYP
 - Elementary Reading AYP
 - Middle and high school math AYP
 - Middle and high school reading AYP
 - Reading grades 3-8 – percent of students with meets/exceeds trend data with change in cut scores for 2013
 - Reading grades 3-8 – percent of students meets/exceeds with old cut scores
 - Reading grades 3-8 – percent of students with meets/exceed with new cut scores applied to previous years
 - High school reading – percent of students with meets/exceeds PSAE/IAA
 - High school math – percent of students with meets/exceeds PSAE/IAA
 - Advanced Placement – equity and excellence, graduating seniors scoring “3” or higher on at least one AP exam
 - Average ACT composite scores – traditional data set, extended time students not included
 - College and Career Readiness by subject – 8th grade Explore
 - College and Career Readiness by subject – ACT traditional data set, 12th grade ACT extended time not included

- Average ACT composite scores – new baseline with extended time students included
- College & Career Readiness by subject – new baseline with ACT extended time included
- A new benchmark, Career Readiness – National Career Readiness Certificate, 2013 PSAE
- Where are we now?
- Where are we going?
- How will we get there?
- Increasing principal ability to improve instruction
- Building additional leaders of instruction
- Building systems of support for teachers
- Professional Learning Communities
- Common Core standards implementation
- More work for math implementation
- Common Core English/Language Arts (ELA)
- Integration of technology

Dr. Harris stated that the Board has asked what they can do to help on the journey. Staff asks that the Board support PD initiatives that are brought forward, board support for curriculum changes and support building capacity of the leadership. Hopefully, over time, previous PD budget cuts will be reincorporated into the funds.

Discussion included the following topics:

- Virtual Learning Consortium will provide other ways to integrate blended learning into the school life
- Success of PLC's
- Differentiation is harder at the middle and high school levels than at the elementary and the PLC process really helps this happen
- A request to look at how the district compares to the peer districts and just to the entire state
- The interactive report card program – the link will be sent to Board members
- A request to use some of the Google tools to teach Board members
- How the principals will be measured on the increased student achievement for their evaluations

WRITTEN REPORTS

IMRF Compensation Report

This report was provided for information only.

REPORTS FROM BOARD MEMBERS

President Intihar reported that the Learning and Teaching Committee heard about an Intergovernmental Agreement (IGA) for virtual learning and this IGA will be brought to the Board for approval. This IGA will also require a new Board Policy and that will be on the next agenda for approval to post and then adoption at the November Board meeting.

NEXT REGULAR MEETING

October 9, 2013 – Johnson Elementary School, 7:30 PM

PUBLIC COMMENTS – Non-Agenda Items

None

ADJOURNMENT

MOTION

There being no further business to come before the Board in Open Session, Member Mathieson moved, Member Swanson seconded to adjourn the meeting. Upon a voice call vote being taken, all were in favor and the motion carried.

The meeting was adjourned at 10:28 PM.

Brad Paulsen, Secretary

Barbara Intihar, President