

Goal Work Plan 2018-19

SLT OWNER:

Erica Loiacono

KEY IMPLEMENTERS:

Erica Loiacono
Dr. Jeff Schuler

**BOARD OF EDUCATION
COMMITTEE:**

Community Engagement
Chris Crabtree
Rob Hanlon

**SUPERINTENDENT OF
SCHOOLS:**

Dr. Jeff Schuler

Strategic Focus:

Community and Parent Engagement

Commitment:

Our commitment is to continuously engage our community to determine its priorities, foster partnerships and promote learning.

Rationale for Commitment:

Strong, multifaceted connections to the community ensure that the Board of Education and District 200 provide transparent information in a timely fashion that promotes two-way communication

Indicators of Accomplishment/Success:

- Increased social media analytics (followers, reach, engagement)
- All three student handbooks redesigned to improve readability
- Increased participation in parent workshops
- Increased readership of the District 200 Newsroom

Timeline	Process/Steps	Resources Necessary for Action	Status
June-August	Launch 21 new websites	Staff Time	Complete
Ongoing	Create and distribute "Connect with Us" cards	Staff and Board Time	Ongoing
August	Vision 2022 and Dashboard on the website	Staff Time	Complete
August - early November	Execute a referendum information campaign	Staff Time Printing costs	Ongoing
August	Broadcast 1 facebook live	Staff Time	Complete
September	Distribute monthly e-news Board Highlights following business meeting & post to newsroom	Staff Time	Complete
September	Distribute Focus on Learning e-news 2-3 times per month & post to newsroom	Staff Time	Complete
September	Broadcast 1 facebook live	Staff Time	Complete
Late September	State of Schools video complete and available for viewing	Staff Time Video Costs	Complete

Timeline	Process/Steps	Resources Necessary for Action	Status
Late September	Referendum Information Mailer #1 sent to all homes in District that is subsequently sent out electronically.	Staff Time Printing and Mailing Costs	Complete
Late September	Referendum Information Mailer #2 sent to all homes in District that is subsequently sent out electronically	Staff Time Printing and Mailing Costs	Complete
September - October	Deliver State of Schools presentations to civic groups, chambers of commerce and more	Staff Time	Ongoing
September - October	Develop and distribute community calendar to senior centers, churches, public settings, schools and more	Staff Time	Ongoing
October	Host four Listening Town Halls at various times and locations throughout the District	Staff Time	Ongoing
Early October	Referendum Information Mailer #3 sent to all homes in District that is subsequently sent out electronically	Staff Time Printing and Mailing costs	
October	Distribute monthly Board Highlights following business meeting & post to newsroom	Staff Time	
October	Distribute Focus on Learning e-news 2-3 times per month & post to newsroom	Staff Time	
October	Host Annual Local Government Meeting	Staff Time	
October	Host Annual Realtor Breakfast	Staff Time	
October	Broadcast 1 Facebook Live	Staff Time	
October - December	Collect and review feedback on K-12 student handbooks	Staff Time	
October - December	Host three parent workshops	Staff Time	
November	Distribute monthly Board Highlights following business meeting & post to newsroom	Staff Time	
November	Distribute Focus on Learning e-news 2-3 times per month & post to newsroom	Staff Time	
November	Schedule and record several episodes of Inside Your Community Schools	Staff Time	
November	Broadcast 1 Facebook Live	Staff Time	

Timeline	Process/Steps	Resources Necessary for Action	Status
December	Distribute monthly Board Highlights following business meeting & post to newsroom	Staff Time	
December	Distribute Focus on Learning e-news 2-3 times per month & post to newsroom	Staff Time	
December	Broadcast 1 Facebook Live	Staff Time	
January	Distribute monthly Board Highlights following business meeting & post to newsroom	Staff Time	
January	Distribute Focus on Learning e-news 2-3 times per month & post to newsroom	Staff Time	
January - March	Design and finalize K-12 student handbooks	Staff Time Some Potential Design Costs	
January - March	Host two parent workshops	Staff Time	
January	Broadcast 1 Facebook Live	Staff Time	
February	Distribute monthly Board Highlights following business meeting & post to newsroom	Staff Time	
February	Distribute Focus on Learning e-news 2-3 times per month & post to newsroom	Staff Time	
February	Broadcast 1 Facebook Live	Staff Time	
March	Distribute monthly Board Highlights following business meeting & post to newsroom	Staff Time	
March	Distribute Focus on Learning e-news 2-3 times per month & post to newsroom	Staff Time	
March	Broadcast 1 Facebook Live	Staff Time	
March	Schedule and record several episodes of Inside Your Community Schools	Staff Time	
April - June	Host two parent workshops	Staff Time	
April - June	Bring K-12 student handbooks for Board approval	Staff Time	
April	Distribute monthly Board Highlights following business meeting & post to newsroom	Staff Time	
April	Distribute Focus on Learning e-news 2-3 times per month & post to newsroom	Staff Time	



Timeline	Process/Steps	Resources Necessary for Action	Status
April	Broadcast 1 Facebook Live	Staff Time	
May	Distribute monthly Board Highlights following business meeting & post to newsroom	Staff Time	
May	Distribute Focus on Learning e-news 2-3 times per month & post to newsroom	Staff Time	
May	Broadcast 1 Facebook Live	Staff Time	
June	Distribute monthly Board Highlights following business meeting & post to newsroom	Staff Time	
June	Distribute Focus on Learning e-news 2-3 times per month & post to newsroom	Staff Time	
June	Broadcast 1 Facebook Live	Staff Time	