

# SUMMARY REPORT

**JULY 9, 2014**

**LIZ CORRY, ENGAGE 200 Co-CHAIR**

**SCOTT BROWN, ENGAGE 200 Co-CHAIR**

# WHY ENGAGE 200?

★ **Background — Board Goal**

★ **Call to Action — *Engage 200***

- ★ **Gather community perceptions/priorities**
- ★ **Communicate successes/challenges**
- ★ **Determine long-term goals in key areas**
- ★ **Ascertain steps/resources to achieve goals**
- ★ **Establish on-going communication process**

# FACILITATING TEAM

★ **Chris Crabtree**  
(Winfield)

★ **Judith Zapf**  
(Carol Stream)

★ **Scott MacKay**  
(Wheaton)

★ **Harold Lonks**  
(Winfield)

★ **Eleanor McNear**  
(Wheaton)

★ **Bob Hupp**  
(Warrenville)

★ **Steve Johnson**  
(Wheaton)

★ **Charlie McKenna**  
(Wheaton)

★ **Jeff Brassel**  
(Wheaton)

★ **Jenny Sterba**  
(Wheaton)

# FACILITATING TEAM

- ★ **Tom Grace, Executive Board (WWEA)**
- ★ **Penny Coyle, Co-President (CEA)**
- ★ **Dr. Brian Harris, Past Superintendent**
- ★ **Faith Dahlquist, Interim Superintendent**
- ★ **Erica Loiacono, Director of Public Relations**
- ★ **Bill Farley, Assistant Supt. for Business Operations**
- ★ **Dr. Brian Turyna, Principal of Wiesbrook Elementary**
- ★ **Jim Vroman, Vice President, Board of Education**
- ★ **Brad Paulsen, Secretary, Board of Education**

- ★ Building Teams
- ★ Facilitating Team & Board of Ed
- ★ District-wide Newsletter
- ★ District-wide Invitation
- ★ Postcards
- ★ QR Code Card
- ★ E-blasts
- ★ Letters to the Editor
- ★ Press Releases
- ★ Chat with the Mayor
- ★ Channel 10
- ★ Video
- ★ Website
- ★ Social Media

# WEBSITE/SOCIAL MEDIA



## Website:

[www.cusd200.org](http://www.cusd200.org)



## Social Media:

[facebook](#)



## ★ Nearly 700 stakeholders attended *at least one or more sessions*

- 57% parents of current students
- 30% parents of a future or former student
- 25% staff members
- 7% community members

\*Some attendees listed more than one category to classify themselves.



# SESSION ATTENDANCE

Type*	Total
Parent - Current Student	379
Parent - Future D200 Student	56
Parent - Former D200 Student	144
Parent - Private/Home School Student	12
Staff	172
Student	5
Alumni	59
Business Owner	23
Community Resident	112
Other	56
*Some attendees marked more than one category.	

# REVIEW OF KEY THEMES

# OVERVIEW

- ★ **Session 1: State of the District**
- ★ **Session 2: Student Achievement**
- ★ **Session 3: Programs & Services**
- ★ **Session 4: Facilities**
- ★ **Session 5: Finance**

# SESSION 1:

## STATE OF THE DISTRICT

### Key Themes

- ★ **The community was surprised *and* concerned about our changing demographics and how we compared to benchmark districts.**
- ★ **The community requested more information about Student Achievement, Programs & Services, Facilities, Finance and Technology.**

## SESSION 2:

# STUDENT ACHIEVEMENT

### Key Themes

- ★ **Academic achievement is high even with changing demographics.**
- ★ **The community has a strong desire to remain competitive with benchmark districts.**
- ★ **The community wants to invest in opportunities for improving student achievement.**

# SESSION 3:

## PROGRAMS & SERVICES

### Key Themes

- ★ **The community acknowledged an understanding of the decline in resources, but...**
- ★ **Maintain appropriate and equitable programmatic and co-curricular spaces and facilities across the District.**

# SESSION 4: FACILITIES

## Key Themes

- ★ **The community agrees that something needs to be done about early childhood learning environments.**
- ★ **The community wants to better understand early childhood education.**
- ★ **When making decisions about facilities, the community wants modern classrooms that have appropriate technology infrastructure and devices for students.**

## Key Themes

### The community:

- ★ learned that we have 2<sup>nd</sup> lowest tax rate among benchmark districts
- ★ acknowledged that we have very little (to nothing) left to “cut”
- ★ acknowledged that as State funding continues to decline, private funding sources should be explored
- ★ understands that an increase in commercial development would ease the local tax burden



# STATEMENTS OF RECOMMENDATIONS

## District 200...

- ★ **Has high academic achievement**
- ★ **Has high-quality teaching staff supported by the community**
- ★ **Embraces diversity**
- ★ **Has a history of positive community involvement**
- ★ **Has high performance of students who attend EC - 12**

- ★ **Level & allocation of revenues to sustain/enhance student performance**
- ★ **Funding for recommendations currently not available**
- ★ **Diversity is positive but requires resources and support**
- ★ **Technology and curricular/co-curricular space**

- ★ **Provide additional training/professional opportunities**
- ★ **Increase support to schools**
- ★ **Explore/implement best practices for instruction/intervention**
- ★ **Examine providing 1:1 technology**
- ★ **Continue to effectively involve parents**

- ★ **Address ALL space needs**
- ★ **Provide appropriate staff/staff support/resources**
- ★ **Add research-based programs & materials**
- ★ **Increase volunteers and partnerships**

# FACILITIES

- ★ **Develop a Facilities Master Plan that identifies and prioritizes all facility & technology needs**
- ★ **Determine best solution to address early childhood education facility needs**
- ★ **Sustain technology infrastructure (future needs)**

## When considering potential reductions...

- ★ **Continue to foster balance of quality staff (experienced & new)**
- ★ **Review and negotiate all contracts (maximum quality/minimum cost)**
- ★ **Explore collaboration with other agencies (to reduce/restrict spending)**
- ★ **Review budgetary efficiencies (ensure lean operation)**

## When considering future revenue streams...

- ★ **Expand private funding sources**
- ★ **Encourage increase in commercial development**
- ★ **Evaluate possible increase in fees**
- ★ **Consider a referendum (tax increase) for operations**



- ★ **Implement plan to increase public awareness of early childhood education**
- ★ **Communicate *Engage 200* recommendations to community**
- ★ **Continue to promote two-way communications (*Engage 200* model)**
- ★ **Use *Engage 200* findings to serve as basis for strategic communications**

**THANK YOU**